

Overseas Press Club Bulletin

VOL. 39, NO. 1
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52 East 41 Street
New York, N.Y. 10017
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Up-and-Coming

Tuesday, Jan. 10/84—5:30-7 p.m.—Book Night. Claire Sterling, in from her headquarters in Rome for publication of her "The Time Of the Assassins"—The Secret Story Behind the Plot to Kill the Pope.

Monday, Jan. 16/84—12 noon cocktails—12:30 luncheon—William Broyles, Jr., editor-in-chief, Newsweek Magazine; "The Changing Face of the News Weekly."

Tuesday, January 24, 5:30 p.m.—Four top foreign news editors will tell us about "The Changing Nature of Foreign Reporting," a hot topic right now. They are: Walter Porges, *ABC News*; Dick Duncan, *Time*; Warren Hoge, *The New York Times*; and Nate Polowetzsky, the *Associated Press*. This should be one of the most enlightening discussions of the year. Reserve your seats now.

Luncheons: Members \$16, Guests \$20. 5:30 programs, members, no charge, guests \$4. Cash bar at all functions. Reservations required for all functions. Cancellations must be received 48 hours in advance of function where food is served, otherwise member will be charged the announced fee. FOR RESERVATIONS CALL MARY NOVICK, 212-679-9650.

Reserve Now For "The Dresser"

Hester Hensell, OPC's Lady of the Silver Screen, has scored again. She has arranged for a private showing of one of the most important films of the year, "The Dresser," featuring Tom Courtney and Albert Finney. But the audience must be held to 70, which permits only 35 OPCers to come, each with one guest, and only one. *Reservations, as always, must be made with Mary Novick at 212-679-9650.*

The showing will be on Wednesday, January 11, at 6:15 p.m., at Columbia Pictures, 711 Fifth Avenue.

The Club is indebted to Columbia's PR Stu Zakim for the pleasure of this showing.

McKee Fund Adds To OPC Foundation

The Overseas Press Club Foundation has received a grant of \$3,000 from the Christine Haywood McKee Fund in the New York Community Trust, a public community foundation for the New York area.

In accepting the grant, Henry Gellermann, president of the OPC Foundation, said that it would be used to support "existing and recognized efforts to preserve freedom of the press worldwide, and strengthen programs to uphold and defend the First Amendment to the U.S. constitution."

OPC'er Johnson Heads NASA PR

OPCers should rejoice that one of our longtime members has made it to the top. **Frank S. Johnson, Jr.** has just been named NASA's director of public affairs.

But being at the top is nothing new for him. In addition to being head of his own consulting agency, he has been PR executive for Newport News Shipbuilding, Revlon, General Dynamics, the U.S. Labor Department and the Chicago Board of Trade.

A native New Yorker, he is a graduate of Indiana U., was a reporter and editor for *Newsweek* and handled community relations for IBM.

OPC Awards Contest Opens: See Page 3

Norman A. Schorr, chairman of the Overseas Press Club's Awards Committee, has announced that the 42nd annual competition for excellence in print and broadcast journalism devoted to overseas coverage has begun.

Entries in 15 categories in print media, in radio and television, in still and TV photography and in books and magazines can be submitted through Monday, January 30, 1984, the deadline.

(Continued on page 3)

Report Shows OPC Keeping Press Free

Regrettably, persecution of the press is rampant in many parts of the world.

To carry out the Club's concern about free press violations, the OPC Freedom of the Press Committee focuses its attention on the intimidation, arrest, imprisonment, torture and other physical abuse, and other severe restrictions to which journalists outside the U.S. are subjected.

The Committee protests this persecution and tries to help its victims through:

1. Cables and other communications to heads of state and justice departments in countries where alleged free press violations take place.
2. Communications to appropriate desks of the U.S. State Department, to the offending country's ambassador in Washington, and to the U.S. ambassador of the country involved.
3. Stories in the OPC Bulletin and publications of other press organizations (e.g. The Deadliner, published by SPJ/SDX Deadline Club).
4. News releases to the general press.
5. Cooperation with U.S. offices of foreign newspapers involved.

A good deal of this work is conducted in association with other organizations, principally The Committee to Protect Journalists, and Amnesty International.

The conventional wisdom among international human rights organizations is that public attention and demonstrations of concern help improve conditions of the imprisoned: in seemingly small ways—improvement in food or health care, or access to family or legal counsel—or in important ways, release from prison to house arrest, or a fair trial; and in some cases, the ultimate goal of total release and the ability to go back to work.

Using some of these techniques, the committee has in the past few years acted/spoken out in cases including:

—Alcibiades Gonzalez, a leading journalist for the newspaper *ABC Color*

(Continued on page 4)

Letters

TOKYO—Victoria Graham has moved from chief of the AP bureau in Peking to head the agency's office in New Delhi.

Victoria was one of the first four American correspondents admitted to China in 1979 after the United States and the People's Republic established diplomatic relations.

When she left Peking this autumn, Miss Graham was the senior U.S. correspondent based in China.

In Tokyo, **Albert E. Kaff** presented a plaque to the *Mainichi Shimbun* to commemorate 60 years of United Press service to the newspaper, which now has a daily paid circulation of 6.7 million.

On behalf of UPI President William J. Small, Kaff handed the plaque to *Mainichi* President Daisuke Yamauchi, formerly a *Mainichi* correspondent in Washington and New York.

United Press started delivering news to Japan to the predecessor to the present Kyodo News Service 76 years ago.

Al Kaff

HATFIELD, MASS.—I'm getting lonesome not hearing from any OPC members. It's almost two years and five or six doctors and five or six nurses that I retired to live with my daughter Jane, at 31 School St., Hatfield, Mass. 01038.

I would like to hear from some of the old time and young time members, as well. I'm preparing my 76th birthday in February and you are invited to attend February 25, 1984, to celebrate. Cordially,

Will H. Yolen

NEW YORK—Denny Griswold's recent (Nov. 1983) contribution—the "little dissertation" by her husband, Lang—brought back memories of *The Times* newsroom in 1948 or '49, shortly before I was sent to the Paris Bureau.

About once a month, the late Ted Bernstein would approach my desk, sleeves rolled up and galley proofs in hand.

Looking at me like a teacher who was trying to suppress a smile and be stern with a not-too-bright pupil, Ted said:

"Tonight's sermon is titled 'The Difference Between *That* and *Which*.'" Then he'd explain the rules. They seemed very logical and understandable at the moment, but I'm afraid the lesson never really stuck.

What evolved was my own rule-of-thumb that *which* applies to something specific (like: my car, *which* is in the garage), while *that* applies to more general conditions (cars *that* are in garages). Perhaps *Bulletin* readers can supply *their* rules.

Ralph D. Gardner

NEW YORK—I was interested in Lang Sullivan's discourse on "that" but I thought that "that 'that' that that 'that'—loving grammarian" should have read "that that 'that' that 'that'-loving grammarian."

I may be wrong, but even if I am I have earned immortality by Lang's standards by topping his string of five.

Warren H. Goodman

Busy Busy Bernays

He's 92, but he never gives up. **Ed Bernays**, having in fact been the father of public relations in the U.S., continues to campaign for PR to become a profession licensed and registered by the State. Only this way, he feels, will charlatans and incompetents be kept out of the profession. He makes a pitch for this in the current issue of the *Communicator's Journal*.

Welcome, Gene!

OPC has a new member in **Gene Burns**, who reports for WKIS Radio in Orlando, Fla. Gene has just been over to Beirut and has been telling his Orlando listeners all about it. His listeners include a couple of other OPCers—**Paul Alley** and our past president, **Dick Johnston**.

Freezes Pleases

OPCER **E. W. Williams**, who publishes two magazines devoted to the food industry, was honored recently for his contributions to two sections of that industry. From the Frozen Foods Association, he received their Leadership Awards for pioneering in the frozen foods industry and for telling its story world-wide for 45 years. And from the Private Label Manufacturers Association, he received their Lifetime Achievement Award. Williams started *Quick Frozen Food Magazine* in 1938, and *Private Label Magazine* in 1977.

Honors to OPCers

Two OPCers were among three publicists honored in November by being awarded the first distinguished service awards given in the Foreign Press Association's 65 years.

They are **Ed Gerrity**, senior VP for public affairs for the ITT Corp., and **Lou Weintraub**, senior VP of the PR firm of Grey & Davis.

Eleanor FitzSimons was the third honoree. She is also a senior VP of Grey & Davis. But not yet an OPCer.

We Mourn:

Robert L. Dunne, Jr., a founder and longtime OPC member, died Oct. 25. He was 61, editor and publisher of the *Shelter Island* (N.Y.) *Reporter*. He had had a long and varied career in journalism, beginning with his founding and editing the high school newspaper in Apalachicola, Fla., where he was born. He was also active in amateur sports, winning the Gulf Coast welterweight championship while in his teens. He got his journalism degree at Notre Dame, where he also founded the boxing team.

His career in journalism included reporting for the *South Bend* (Ind.) *Tribune*, the Fairchild News Service, the AP, the *New York Times*, the *Daily News* and *This Week Magazine*.

He is survived by his mother, his wife, three sons and a daughter.

* * *

Word comes to us late of the demise of OPCer **Philip R. Forrest, Jr.** of Mobile, Ala. He died last February, leaving his wife, Anne. Phil had been a vice president and director of advertising and PR for the Merchants National Bank of Mobile. He had also been PR for America's Junior Miss Pageant. He had run his own ad agency, and had worked for others, both in advertising and PR. He had been the recipient of a number of awards. He began his career in 1940 as a reporter and feature writer for the *Mobile Press Register*.

* * *

Arnold Brackman, a specialist in Southeast Asian affairs, died Nov. 21 in Brookfield Center, Conn., where he made his home. He was 60.

For the United Press, he covered the Japanese war crimes trials and then served as Indonesian bureau chief. He later covered Southeast Asia for the *Christian Science Monitor*. Back in the U.S., he served on *The New York Times* "Week in Review."

Between 1963 and 1970, Brackman wrote three books, "Indonesian Communism," "Southeast Asia's Second Front," and "The Communist Collapse in Indonesia," which won the 1970 Asia award of the OPC.

In recent years his interest in archaeology produced "The Dream of Troy," "The Search for the Gold of Tutankhamen," and "The Luck of Ninevah." All his books were book club selections. This year he completed a book on the major Japanese war criminals of World War II.

At the time of his death, he was a journalism professor at Western Connecticut State University, Danbury.

He is survived by his wife Agnes, a daughter, Cathay, and a sister, Sondra.

We Mourn:

Michael G. Crissan, who had been director of communications for ITT Grinnell Corp. in Providence, R.I., died December 7 at his home in Westerley, R.I. He is survived by his wife and a son, Michael.

* * *

Albert V. Dix, president and publisher of the *Times Leader* in Martins Ferry, Ohio, died last March 4, we have just learned.

* * *

Albert S. Keshen, who had lived in retirement in Flemington, N.J., died recently.

OPC Awards

(Continued from page 1)

"One new awards category, Economic News reporting, is devoted to reports, analyses and forecasting of economic trends affecting national and international economies," Mr. Schorr pointed out. "It is distinct from the Business News category which covers news of companies, industries, products, markets and business leaders."

Conducted since 1941, the awards honor outstanding journalists. Awards are based on material published or aired in the United States during calendar 1983. The awards are the only series of prizes in the United States devoted to overseas news coverage.

The awards give significant recognition to newsmen who report on world news to United States audiences. They are given at the Club's Annual Awards Banquet at the Waldorf-Astoria on Wednesday, April 25, 1984. This year's presenter will be Mike Wallace of CBS-TV's "Sixty Minutes."

"At this time when the press is increasingly criticized here and abroad," Mr. Schorr said, "it is particularly important to publicize the noteworthy work done by U.S. newsmen around the world."

OPC is credited, along with several other media groups, with the safe release of Charles Ngakula, a leading black journalist in South Africa, from being held incommunicado and under an order preventing him from practicing his profession. A reporter for the Veritas News Agency, he was also acting president of the Media Workers Association of South Africa.

Deadline Jan. 30 for 15 Big Awards

The categories of awards for the 1984 competition are:

- Class 1 The Hal Boyle Award for the best daily newspaper or wire service reporting from abroad.
- Class 2 The Bob Considine Award presented by King Features Syndicate (\$1000) for best daily newspaper or wire service interpretation of foreign affairs.
- Class 3 Robert Capa Gold medal presented by Life Magazine for the best photographic reporting or interpretation from abroad *requiring exceptional courage and enterprise*.
- Class 4 Best photographic reporting from abroad:
 - A) For magazine and books, The Olivier Rebbot Memorial Award (\$500 and a plaque) presented by Newsweek.
 - B) For Newspapers and wire services.
- Class 5 The Ben Grauer Award for the best radio spot news from abroad.
- Class 6 The Lowell Thomas Award for the best radio interpretation of foreign news.
- Class 7 Best TV spot news reporting from abroad.
- Class 8 The Edward R. Murrow Award for the best TV interpretation or documentary on foreign affairs.
- Class 9 The Mary Hemingway Award for the best magazine reporting from abroad.
- Class 10 The Hallie & Whit Burnett Award (\$500) for the best magazine story on foreign affairs.
- Class 11 Best cartoon on foreign affairs (\$150) presented by the New York Daily News.
- Class 12 The best business news reporting* from abroad:
 - A) For magazine and books
 - B) For newspapers and wire services
- Class 13 Best Economics news reporting** from abroad:
 - A) For magazines and books
 - B) For newspapers and wire services
- Class 14 The Cornelius Ryan Award for the best book on foreign affairs.
- Class 15 The Madeline Dane Ross Award (\$500) for international reporting in any medium which demonstrates a concern for humanity.

*Covering companies, industries, products, markets, business leaders, national financial markets and developments.

**Covering reports, analyses, forecasts of economic trends, actions by international, regional financial institutions; developments affecting national and international economies.

New Applications

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Overseas Press Club Bulletin

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OPC Keeping Press Free

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in Paraguay. He was arrested most recently for articles exposing corruption among Paraguay's ruling Colorado party officials and other work on Paraguayan political figures in exile. He had been arrested twice previously, released each time after international protests.

—Irshad Rao, editor of the banned Pakistani weekly newspaper *Al-Fatah*, arrested for articles exposing corruption.

—Juan Pablo Cardenas, director of the left-of-center journal, *Analisis*, after publication of a Sept. 13-17 issue featuring an interview with Pedro Felipe Ramirez, a leader of the Christian Left and a member of former President Allende's cabinet.

—Aldo Zuccolillo, editor of the newspaper *ABC Color* in Paraguay, held in preventive detention for alleged "contempt of judicial authority." His newspaper published an article that criticized the President of the Supreme Court and the judicial system.

—Col. Q. N. Zaman, editor of the Bangladesh newsweekly, *Naya Padadhani*. Zaman was charged with writing critically about the secret trial and execution in 1981 of 31 army officers implicated in the trial of President Ziaur Rahman.

—Juan Andres Cardoza, of *La Tribuna*, Paraguay

—Herriando Sevilla, of *Hoy*, Paraguay

—Felix Ruiz, Paraguayan journalist

—Shim Song-mu, reporter for S. Korean newspaper, *Dong-A Ilbo*

—Lee Kyung-il, foreign news editor, *Shinmun*, S. Korea

—Park Oo-chung, city reporter, *Shinmun*, S. Korea

—Sun Kong-kyu, research dept. head, " "

—Oscar Leonel Cordova (*Nuevo Mundo radio*) and Manuel Rene Polamo Salguero, (reporter, newspaper *Prensa Libre*) two Guatemalan journalists who disappeared.

—Zwelakhe Sisulu, (news editor, *Sunday Post*, Transvaal) and Marimuthu Subramoney (news editor, *Post Natal*), two black S. African journalists who were banned from entering a newspaper office for three years, or to have anything printed.

In our continuing cooperation with The Committee To Protect Journalists, the club provided facilities for the press conference at which that organization's mission to Central America made its report public. The event received a good deal of publicity.

It is very difficult to learn what happens in most cases.

However, in some cases, the Committee hears about the release or improvement in conditions of prisoners it has tried to help, and these situations are very gratifying.

For example, when the Bangladesh editor, Q. N. Zaman, was released from prison we received a telephone call from the Bangladesh desk at the U.S. State Dept., bringing us the news from the U.S. ambassador in that country whom we had asked to intervene.

Also, we learned that Irshad Rao had been released in Pakistan, after 2½ years of detention, to be treated for serious neurological problems developed in prison; Zwelakhe Sisulu, Marimuthu Subramoney and other South African journalists were released from banning orders in July, 1983; Israel Weisz Weinberger, a reporter in Uruguay, one of the first press prisoners this FOP Committee tried to help, has been released.

In December, 1982, a few days after the FOP Committee (in concert with other press organizations) protested to President Marcos when editors of the Philippine paper, *We Forum*, were sent to prison, uncharged, the defendants were transferred from prison to house arrest. The Club (and others) protested again. Now the word is that a trial will take place, and the journalists will be defended by legal counsel. That's an improvement over the earlier prospect.

Also, we protested the closing of the nation's newspapers in Panama, prior to the imposition of in-house censorship; we also tried to help a foreign language broadcaster in the U.S.

In this period of social and political unrest, the press is the particular target of governments unwilling to face criticisms or to have their people learn what journalists report is happening in their countries. Trying to help the victims of the resulting violations of free press is the challenge and charter of the OPC FOP Committee.

Norman A. Schorr, Co-chairman
Freedom of the Press Committee

Cap'n Burman, Suh!



At 86, our own Ben Lucien Burman is still making waves along the Mississippi, which has somewhat officially become his turf, as the photo indicates. Ben's bestseller "*Steamboat Round the Bend*" became a movie starring Will Rogers and Irvin Cobb and earned him the title of "the new Mark Twain." *Catfish Bend*, incidentally, is at Port Hudson, La. Ben has a new book coming out, "*Thunderbolt at Catfish Bend*."

Come next fall, OPCer Kay Lockridge will become president of Women in Communications. It will happen at the organization's 75th anniversary convention in Seattle. She is now president-elect, having been chosen at the organization's conference in Philadelphia in October.

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